



OLIVER PRINTING CO

THE HALLMARK OF SERVICE



**SINCE
1924**

FOUNDER, WILFRED GEORGE OLIVER

FROM BRITISH POET TO AMERICAN CRAFTSMAN

One-hundred years ago my great-great-grandfather, with whom I not only share a name but also a profession, said goodbye to the British Isles. He journeyed towards a new life in America with a little more than his ambition and a hopeful poet's spirit.

He was, as family lore goes, determined to communicate his passion in a manner that would inspire others. With his first poetry collection completed in 1920 and no publisher in sight, Wilfred George Oliver and a partner invested in a small press and set to work on a self-published collection.

Wilfred Oliver found himself transformed from British Poet to American Craftsman.

A love for printing and passion for craftsmanship still vibrates through our pressroom today. Our family legacy inspires every Oliver team member to deliver the finest possible outcome, in the most responsible manner for any print production work under our charge.

Yours truly,

George Oliver

George Oliver, President

1909

First generation, Wilfred George Oliver sets sail for a new life in America.



1924

In 1924, John R. Cain and Wilfred George Oliver started a business partnership, Cain & Oliver Printing Company. At the time, both were employed at The Penton Press where Wilfred was the composing room foreman and John was the pressroom foreman. Several years later, the partnership was divided and Oliver Printing Company was then born at 7016 Euclid Avenue. After the war, second generation, Wilford George Oliver was employed by his father.

1949



Oliver Printing Company was passed from father, Wilfred George Oliver, to son, Wilford George Oliver and Joseph Trommetter in January of 1949.

1960

In April of 1960, Wilford George Oliver decided to take the family business into his own hands. He purchased his partner's half of the business and then moved the company to the first floor of 7014 Euclid Avenue.

In August of 1960, third generation Oliver, Wilfred George Oliver started at the company.

1966

In the spring of '66, Oliver Printing Company moved to its second location, 2001 East 71st Street. At this time, in a partnership, Ellison Tom Carpenter and Paul Carpenter of Carpenter Printing Co. along with Wilford George Oliver bought the 7100 Euclid Avenue Building. In September, third generation Oliver, Gary Alan Oliver joined the company.

1980

The beginning of a tradition—our company's First Annual Clambake in the fall of 1980.

1982



In 1982, Oliver Printing Company moved out of downtown Cleveland to a suburb, Twinsburg, located thirty miles southeast of the city. Since 1982, the number of employees has grown from eighteen to forty-five. This remains our current location.

1989

In June of 1989, Fourth generation, George Wilfred Oliver joined the family business. In 2002, he became president of the company.

2003

In the fall of 2003, Oliver Printing Company expanded their Twinsburg location by adding an additional 15,000 square feet to accommodate our new 6-color press, a Heidelberg Speedmaster CD102.

2007 ↑

In March of 2007, Oliver Printing Company proudly announced its new Forest Stewardship Council certification. Also, in spring of that year, Oliver Printing Company was awarded forty-two Printing Excellence Awards from PIANKO, the Printing Industries Association serving Northern Kentucky and Ohio.

1993

In May of 1992, fourth generation Oliver, Daniel Brian Oliver joined the family business. In March of that year, he was also joined by Kathleen Ann Oliver. They are both actively involved in daily company operations.

OLIVER PRINTING COMPANY TODAY

FOURTH GENERATION LEADERSHIP

Located in Twinsburg, Ohio, thirty miles southeast of Cleveland, Oliver Printing Company is known in the industry for dependability, quality and service. This fourth generation of leadership is passionate about delivering remarkable service and impeccable printing.

Oliver Printing Company believes a job done right the first time has incredible value. Our mandate is to deliver the absolute finest outcome and the highest value for your dollar.

It is for this reason we train our staff to behave as artisans and collaborators with our clients. We work nationwide with a range of corporations, design and advertising firms. It is our belief that superior craftsmanship, outstanding service and unmatched quality are the cornerstones of our company. While our technology and training make us fast and efficient, it is our belief system that ensures everything we build together will be beyond expectations.



1924: THE OLIVER HALLMARK OF SERVICE

A Belief System that Sets us Apart

Make every interaction delightful, each result remarkable and all customers victorious. All printers sell ink on paper. We sell satisfaction; a production outcome precisely as envisioned every time.

At Oliver Printing Company, we understand that if timing, quality, color, assembly or distribution of your project is off in any way, your vision, reputation and relationship with your client is in jeopardy. We are dedicated to serving our customers through the highest service standards.

The Oliver Service Experience:

- ① Anticipate customer needs
- ② Work to say “yes” to every request
- ③ Make emergencies hassle-free
- ④ Deliver superior quality at a speed and value that surpasses expectations
- ⑤ Make all customers victorious



GOOD STEWARDSHIP IS GOOD BUSINESS.

In March of 2007, Oliver Printing Company was one of the first printers in northeast Ohio to announce their Forest Stewardship Council Certification. This process involved meticulous review and compliance to FSC standards created by the Rainforest Alliance, the certification entity for the FSC.

Oliver Printing Company is as committed to our clients as we are to the environment. Obtaining this certification allows us to support our customers in living a green life. By applying the FSC certification logo on print projects, you can show your dedication to the environment.

At Oliver, we continue to be committed to high environmental standards and sustainable business practices. We believe it to be extremely important to lessen our footprint on the environment daily.

For more information about FSC certified printing, visit www.fscus.org.

www.oliverprinting.com

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